2020 DIAMOND CONTRACTOR PROGRAM BENEFITS

MITSUBISHI ELECTRIC
COOLING & HEATING
GENSCO

DIAMOND CONTRACTOR



20 Systems Annually (outdoor unit only)

- Standard Listing on **MitsubishiComfort.com** & **DuctlessHomeComfort.com**
- **.5%** in Co-op advertising
- **4** Months of Consumer Sales Promotions
- **1** Free M&P Series or City Multi Class
- **FREE ACCESS** to Online Training Courses
- **1** Personal Use/ Showroom Display

DIAMOND CONTRACTOR PREFERRED



60 Systems Annually (outdoor unit only)

- Priority Listing on **MitsubishiComfort.com** & **DuctlessHomeComfort.com**
- **1%** in Co-op advertising
- **6** Months of Consumer Sales Promotions
- **2** Free M&P Series or City Multi Class
- **FREE ACCESS** to Online Training Courses
- **1** Personal Use/ Showroom Display

DIAMOND CONTRACTOR ELITE



100 Systems Annually (outdoor unit only)

- Priority Listing on **MitsubishiComfort.com** & **DuctlessHomeComfort.com**
- **1.5%** in Co-op advertising
- **9** Months of Consumer Sales Promotions
- **3** Free M&P Series or City Multi Class
- **FREE ACCESS** to Online Training Courses
- **2** Personal Use/ Showroom Display

*Note: Installs must be registered through registerMEHVAC.com

Additional Benefits (available to all tiers)

- Diamond Points Rewards Program (See back page for more details)
- **12/12 Parts/Compressor Warranty** (10/10 non Diamond contractor) (with Registration)
- Builder Program
- Service Titan
  - Sign up and Save $2,500 (only offered to new Gensco/Service Titan agreements for current Diamond Contractor Dealers)
- Special Rate through Synchrony Financing
- Special Pricing through JB Associates Labor Only Warranties
- Digital assets via Mitsubishi Cantoflight
  - Literature, Logos and Marketing



DIAMOND™ CONTRACTOR

DIAMOND CONTRACTOR PROGRAM REQUIREMENTS

Nomination Requirements

- Meet state and local compliance and licensing requirements
- Successful completion of M&P 2-day training course since January 1, 2016
- Sign a code of conduct stating that business will be conducted in a professional manner

Mitsubishi Contractor Annual Requirements

- Renew Diamond Contractor Membership
- Offer Mitsubishi Ductless or Ducted solutions on all opportunities
- Utilize the Mitsubishi Electric Warranty Registration System on every unit sold
- Maintain code of conduct
- Maintain up-to-date M&P Service Certification (2-day course. Valid for three years)
- Be diligent and professional in handling all field service related issues
- Use best efforts in resolving all customer complaints
- Maintain current contact information on the Member Zone Extranet

Diamond Points Rewards Program

- Register your installed qualified products at RegsiterMEHVAC.com
- Points are earned for registered products (both indoor and outdoor)
  - See point values document for list of systems and their point structure
- Points are accumulated and redeemed for valuable merchandise and travel from the Diamond Points online catalog